

BE A PART OF THE

# 2018 BOOMER

HEALTH & LIFESTYLE FAIR



**WEDNESDAY, NOVEMBER 7, 2018**

CENTRE FOR HEALTH AND SAFETY INNOVATION

PRESENTED BY:



**EXHIBITOR  
PACKAGE**

*TAKE ADVANTAGE OF  
OUR EARLY BIRD  
REGISTRATION*



# CONNECT FACE TO FACE

2018 BOOMER HEALTH FAIR

## EVENT INFO

Date: Wednesday, November 7, 2018

Time: 1pm-4pm

Address: CHSI

5110 Creekbank Rd.

Mississauga, ON. L4W 0A1

## REGISTER AT

[tchsi.ca/community-events.html](http://tchsi.ca/community-events.html)

## FOR ANY QUESTIONS ABOUT SPACE OR SPONSORSHIP

Judy James

Community Events Coordinator, CHSI

Email: [jjames@tchsi.ca](mailto:jjames@tchsi.ca)

Phone: 647-221-3212



## KEEP YOUR COMPANY TOP OF MIND WITH THIS KEY GROUP OF BUYERS

No other form of marketing gives you direct face-to-face access to existing and prospective customers. Trade shows are the only business medium where the attendee has deliberately chosen to view and engage with the advertisers. They expect to be marketed to by exhibitors with demonstrations, marketing materials and samples. By attending our community health fair, they are giving you permission to SELL TO THEM.

# WHY EXHIBIT?

## 2018 Boomer's Health Fair



Our Boomer Health Fair exhibitors represent a variety of providers within the health & wellness industries, offering products and services in the areas of:

- Body Care
- Bowen Therapy
- Chiropractic Care
- Essential Oils
- Holistic Healing
- Homeopathy
- Hypnosis
- Massage Therapy
- Natural products
- Nutrition & Organics
- Fitness Instruction
- Reiki
- Supplements
- Skin care
- Yoga and Meditation



Meet and get to know other professionals in your industry. Capitalize on the B2B opportunities for your business.



Meet your potential clients and take time to build brand confidence through face-to-face interaction.



Keep on top of trends in your industry and how you can develop your products and services to stay relevant.



Conduct a demo on a new product or promote existing ones. Talk about features and benefits.



Become known as a leader and industry expert. Your exhibit can earn you top-of-mind awareness.



Turn your leads into revenue by sampling products and services that delegates will want to invest in later.



# 2018 BOOTH PRICING

2018 BOOMER HEALTH FAIR



**\$149<sup>+HST</sup>**

**EARLY BIRD**

Book by 4:00 pm  
Friday, September 28,  
2018

**\$199<sup>+HST</sup>**

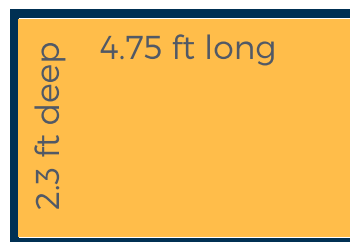
**REGULAR RATE:**

All booths booked after  
4:00 pm EST.  
Friday, September 28, 2018

**INCLUDED:**

- One tabletop booth
- 1-2 chairs per booth
- Access to power outlets
- Free Wi-Fi
- Free parking
- Listing in event guide

## TABLETOP DIMENSIONS



- Tables are approximately 1-2 feet apart
- Space behind table is approximately 2.5-3.5 feet



**BOOK NOW**

Contact Judy James  
Email: [jjames@tchsi.ca](mailto:jjames@tchsi.ca) or phone 647-221-3212